

For Immediate Release: April 17, 2006 Contact: Rose Lynch, 608/266-6753

Governor's Workforce Conference Capitalizing on Wisconsin's Strengths and Building a Labor Ready Workforce

MADISON – The 2006 Governor's Workforce Development Conference entitled, "*The Wisconsin Workforce: Building Skills for a Global Economy,*" will be held May 17-18th at the Radisson Paper Valley Hotel—Appleton, Wisconsin. Conference topics and interactive sessions underscore the Governor's "Grow Wisconsin" plan with applicable tools, strategies and best practices for businesses and employees to use to spark further growth in the state's economy.

"Wisconsin's economy is strong and growing. We are making essential investments in our people, in our businesses, and in our infrastructure - and are beginning to reap the rewards," Governor Doyle said. "This conference will help us continue that momentum with informative workshops, an extraordinary lineup of speakers and opportunities to share experiences and ideas with partners in workforce development."

The conference focuses on how we can create and expand high-end job opportunities that will increase earning power for Wisconsin families; how we can invest in the workforce so that workers will have the skills needed to move up the career ladder, how to meet the needs of employers so that companies will remain in the state and expand their economic base and new ones make Wisconsin its home base.

The conference focus on six areas:

- Diversity in the Workplace
- Collaboration and Cooperation:
- Leadership
- Tools and Technology
- Workforce and Economic Development
- Education and Training

Over 400 public and private employers and individuals throughout the Midwest will gather to network, strategize, and problem solve the issues impacting economic and workforce development to further grow Wisconsin's economy. For more information about the conference or to register, log on to www.gwdc.net, or call (715) 232-2793.

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